



STONELEIGH-BURNHAM

est. SCHOOL *1869*

Vision 2021: Stoneleigh-Burnham In Motion





GOAL: LONG-TERM SUSTAINABILITY

Competition among schools has escalated in the 21st century. More than ever, it demands attention to what will make a school sustainable in the future. We have addressed this challenge over the past five years by adopting the IB Program, creating a life skills program, introducing a STEaM initiative, and building a campus master plan. But what's next?



We have identified seven areas where we feel we can continue to build sustainability for the future:

- **Financial**
- **Enrollment and Retention**
- **Facilities**
- **Faculty and Staff Attraction and Retention**
- **Parent Involvement**
- **Infrastructure Support**
- **Communications and Branding**



Financial

- Create a five-year financial projection
- Double all fundraising by FY21
- Increase constituent giving
- Explore potential growth for summer and community programs
- Optimize our facilities capacity
- Review new models for financial growth

Enrollment and Retention

- Build total enrollment to 170, with Middle School enrollment of 50
- Support Admissions enrollment strategies
- Expand enrollment management tools and resources

Facilities

- Launch and complete Equestrian Center Initiative
- Continue to confront deferred maintenance challenges
- Plan for future facilities needs of our signature programs

Faculty and Staff Attraction and Retention

- Increase professional development resources
- Review salaries against industry standards
- Continue renovations to faculty housing
- Expand academic support resources

Parent Involvement

- Increase parent involvement resources and awareness of those resources, such as The Parent Network
- Expand opportunities for parent-advisor interactions

Infrastructure Support

- Continue to review and assess protocols
- Continue to invest in upgrades

Communications and Branding

- Review and build awareness of our mission and brand internally
- Expand awareness of the International Baccalaureate (IB) program
- Ensure the ways SBS is unique and special are communicated to our constituencies



GOAL: UNPARALLELED STUDENT EXPERIENCE, ALIGNED WITH OUR MISSION

Stoneleigh-Burnham School is an academic community that fosters an international perspective. We inspire girls to pursue meaningful lives based on honor, respect and intellectual curiosity. Each student is challenged to discover her best self and graduate with confidence to think independently and act ethically, secure in the knowledge that her voice will be heard.

Our mission guides us in everything we do. As community and individuals, we remain dedicated to giving each student the very best experience as she grows over her years with us. How do we deliver that experience over the next five years?



Academic

- Create broader elective options within and alongside the IB program
- Review calendar and daily schedule and adjust as essential
- Increase offerings in computer science, physics, and engineering

Academic, cont'd.

- Remain aligned with innovations in academic technology
- Examine alternative school models for the future

Social

- Provide capstones for all levels of SBS experiences
- Implement and grow SBS leadership program
- Expand our service program
- Strengthen our residential curriculum
- Integrate student voices into more areas of SBS governance and operations

Social, cont'd.

- Grow inter-school offerings with neighboring schools
- Expand the student advisory program
- Further develop club and affinity group offerings
- Increase our focus on health and wellness

Athletics

- Strengthen coaching acumen among faculty through professional development
- Offer more variety during the athletic block
- Grow the equestrian program as outlined in the 2015 Riding Plan



GOAL: MAINTAIN GOOD GOVERNANCE

The Board of Trustees is focused on operating with best practices in mind, and takes pride in the progress and growth experienced as a result. Looking ahead, we will prepare for leadership succession in a number of important areas of the school and are dedicated to creating smooth transitions. As we approach our 150th anniversary, the Board remains committed to responsible fiscal oversight.



Governance

- Prepare for April 2018 changeover of the Board of Trustees, including chair and committee chairs
- Plan for additional succession as needed
- Continued collaboration with the Board of Trustees to steward the financial well-being of the school and to assess the school's needs

Governance, con't

- Grow the Board to include additional perspectives and to support strategic vision
- Celebrate and leverage the school's 150th anniversary
- Collaborate for Board outreach to the larger school community

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